



WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

# Contract # 1393803

**Schedule Dates** 10/11/16-10/17/16  
**Advertiser** Friends of Kelly Ayotte/Senate/Republican/NH (79)  
**Agency** Mentzer Media (11548)  
**Product** Political - US Senate (1077)  
**Brand** 15/17/3214 (545691)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Ally Rambo,  
**Phone/Fax** /  
**CPE** 15/17/3214  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MKANO  
10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

**Date Entered** 07/15/16  
**Last Modified** 10/11/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25245740  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,338.75  
**Net Total** \$7,586.25  
**Sales Tax**

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	31	\$8,925.00
<b>Grand Total:</b>	<b>31</b>	<b>\$8,925.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	10P- Local 44 News at 10:00pm	1		X						1			Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
1.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	10P- Local 44 News at 10:00pm	2		X						2	\$175.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	10/10/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	10P- Local 44 News at 10:00pm	1			X					1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
3.0	Revised Line / SPOT	10/12/16-10/13/16	5	:30	10P- Local 44 News at 10:00pm	1			X					1			Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
3.1	Normal Line / SPOT	10/13/16-10/13/16	5	:30	10P- Local 44 News at 10:00pm	2			X					2	\$175.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	10/11/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	10P- Local 44 News at 10:00pm	1				X				1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	10P- Local 44 News at 10:00pm	1	X							1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
6.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	11A- FOX NFL Football	1							X	1			Burlington (WFFF)	FOX NFL PREGAME TARGET 9 Index: 114, Nielsen: 0.6	7/15/16
6.1	Revised Line / SPOT	10/16/16-10/16/16	4	:30	11A- FOX NFL Football	1							X	1			Burlington (WFFF)	FOX NFL PREGAME TARGET 9 Index: 114, Nielsen: 0.6	10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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201 Humboldt St  
Rochester, NY 14610-1093

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

# Contract # 1393803

**Schedule Dates** 10/11/16-10/17/16  
**Advertiser** Friends of Kelly Ayotte/Senate/Republican/NH (79)  
**Agency** Mentzer Media (11548)  
**Product** Political - US Senate (1077)  
**Brand** 15/17/3214 (545691)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Ally/Rambo,  
**Phone/Fax** /  
**CPE** 15/17/3214  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MKAYO  
10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

**Date Entered** 07/15/16  
**Last Modified** 10/11/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25245740  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,338.75  
**Net Total** \$7,586.25  
**Sales Tax**

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	31	\$8,925.00
<b>Grand Total:</b>	<b>31</b>	<b>\$8,925.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.2	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12P- NFL on FOX Pregame	1							X	1	\$250.00	\$250.00	Burlington (WFFF)	FOX NFL PREGAME Target 9 Index: 114, Nielsen: 0.6	10/10/16
7.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	7:30P- Big Bang Theory 2	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	7/15/16
7.1	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7:30P- Big Bang Theory 2	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	10/10/16
8.0	Revised Line / SPOT	10/12/16-10/12/16	5	:30	7:30P- Big Bang Theory 2	1			X					1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	7/15/16
8.1	Normal Line / SPOT	10/12/16-10/14/16	4	:30	7:30P- Big Bang Theory 2				1	1	1			3	\$400.00	\$1,200.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	10/10/16
9.0	Revised Line / SPOT	10/17/16-10/17/16	5	:30	7:30P- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	7/15/16
9.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:30P- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107, Nielsen: 2.7	10/10/16
10.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	1P- NFL on FOX Game 1	1							X	1	\$400.00	\$400.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 4.2	7/15/16
10.1	Revised Line / SPOT	10/16/16-10/16/16	5	:30	1P- NFL on FOX Game 1	1							X	1	\$400.00	\$400.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 4.2	10/10/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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Rochester, NY 14610-1093

Mentzer Media  
210 W Pennsylvania Ave  
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Towson, MD 21286

# Contract # 13933803

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/11/16
Agency	Mentzer Media (11548)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245740
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$1,338.75
Account Types	National/Political	Net Total	\$7,586.25
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/6-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	31	\$8,925.00
Grand Total:	31	\$8,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.2	Revised Line / SPOT	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1	1							X	1			Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 4.2	10/11/16
10.3	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1	1							X	1			Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen: 4.2	10/11/16
11.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	4P- NFL on FOX Game 2	1							X	1			Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	7/15/16
11.1	Revised Line / SPOT	10/16/16-10/16/16	5	:30	4P- NFL on FOX Game 2	1							X	1			Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	10/10/16
11.2	Revised Line / SPOT	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2	1							X	1			Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	10/11/16
11.3	Normal Line / SPOT	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2	1							X	1			Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	10/11/16
12.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	7:30P- The OT	1							X	1			Burlington (WFFF)	THE OT Target 9 Index: 113, Nielsen: 0.9	7/15/16
13.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:30P- Two and a Half Men	1			1	1	1	1		4			Burlington (WFFF)		10/10/16
14.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- Two and a Half Men	1	X							1			Burlington (WFFF)		10/10/16
14.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- Two and a Half Men	1	X							1			Burlington (WFFF)		10/11/16

## CONFIRMATION CONTRACT

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Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/11/16
Agency	Mentzer Media (11548)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245740
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$1,338.75
Account Types	National/Political	Net Total	\$7,586.25
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

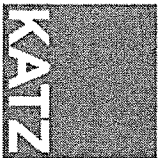
Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	31	\$8,925.00
Grand Total:	31	\$8,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7p- Big Bang Theory 1			1	1	1	1			4	\$250.00	\$1,000.00	Burlington (WFFF)		10/10/16
16.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	8p- New Girl / Grandfathered			X							\$500.00		Burlington (WFFF)		10/10/16
16.0.1	Closed Preempt	10/11/16															Burlington (WFFF)	Schedule Change/Exception	
17.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	8p- Rosewood					X				1	\$400.00	\$400.00	Burlington (WFFF)		10/10/16
18.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:59p- Gotham		1	X						1	\$550.00	\$550.00	Burlington (WFFF)		10/10/16
19.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10:30p- What Matters This Week							X		1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16
20.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	6:30p- Two and a Half Men					X				1	\$75.00	\$75.00	Burlington (WFFF)		10/11/16
21.0	M/G For 16.0.1 / SPOT	10/13/16-10/13/16	5	:30	9p- Pitch					X				1	\$500.00	\$500.00	Burlington (WFFF)		10/11/16
22.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7p- Big Bang Theory 1		1	X						1	\$250.00	\$250.00	Burlington (WFFF)		10/11/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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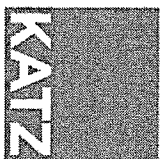
# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25245740	<b>Changes as of:</b> 10/10/2016 at 6:58 PM	<b>Version:</b> Highlighting Revision 4
<b>CPE:</b> 15/17/3214	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Total \$:</b> \$8,925.00
<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> Kelly Ayotte for Senator	<b>Total Spots:</b> 31
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Product:</b> AYOTTE/SR	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5193690	<b>Buyer:</b> Rambo, Ally	<b>Primary Demo:</b> Adults 18+
<b>Salesperson:</b> RACHELLE RAY - Washington DC 202-872-5880	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 1393803
	<b>Assistant:</b> LAILA DAFTARI 202-872-5880	<b>Separation:</b>

Comments: RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11	10/12	10/13	10/14	10/15	10/16	10/17	Total Spots	Total \$	CPP	GRP
REV+ 1	Tu-F,M 10P-11P		LOCAL 44 NEWS	\$175.00	1.2	30	2	1	1	2	1	0	1	7	\$1,225.00	\$145.83	8.4
Target 9 Index: 118, Nielsen: 1.3																	
REV- 4	Su 1P-4P		NFL FOOTBALL	\$900.00	5.3	30	0	0	0	0	0	1	0	0	\$0.00	\$169.81	0.0
Target 9 Index: 102, Nielsen: 4.2																	
REV- 5	Su 4P-7P		NFL FOOTBALL	\$1,000.00	6.2	30	0	0	0	0	0	1	0	0	\$0.00	\$161.29	0.0
Target 9 Index: 105, Nielsen: 1.8																	
REV+ 7	Tu-F,M 6:30P-7P		TWO & HALF MEN<	\$75.00	1.1	30	1	1	1	2	1	0	1	6	\$450.00	\$68.18	6.6
Target 9 Index: 109, Nielsen: 0.7																	
REV+ 13	Su 1P-4P		NFL FOOTBALL	\$750.00	5.3	30	0	0	0	0	0	0	1	1	\$750.00	\$141.51	5.3
Target 9 Index: 102, Nielsen: 4.2																	
REV+ 14	Su 4P-7P		NFL FOOTBALL	\$900.00	6.2	30	0	0	0	0	0	0	1	1	\$900.00	\$145.16	6.2
Target 9 Index: 105, Nielsen: 1.8																	
<b>TOTALS:</b> 6 4 7 4 0 5 5														31	\$8,925.00	\$113.55	78.6



125 West 55th St  
New York, NY 10019

Contract # 25245740 Changes as of: 10/10/2016 at 6:58 PM Version: Highlighting Revision 4

CPE: 15/17/3214

Agency: MENTZER MEDIA  
SERVIC

210 W. Pennsylvania  
Avenue  
Suite 250  
Towson, MD 21204

Advertiser: Kelly Ayotte for Senator

Product: AYOTTE/S/R

Office: WASHINGTON

Total \$: \$8,925.00

Total Spots: 31

Total CPP: \$113.55

Total GRP: 78.6

Traffic #: 1393803

Separation:

Agency Order #: 5193690

Buyer: Rambo, Ally

Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

Primary Demo: Adults 18+

Con Type: POLITICAL/NOTE

Assistant: LAILA DAFARI

202-872-5880

Special Instructions	
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Order Level Comments

Date/Time	Added by	Comment
10/10/16 6:58 PM	LAILA DAFARI	RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).
10/10/16 4:39 PM	Elizabeth Guy	MG offer on 10/10 has expired for Line 9 Line 9 1x 10/11 due to Schedule Change Brooklyn99/new Girl is airing MG offer 1x 10/14 Exorciat 9-10 Sect 5 \$500 Please advise Thanks! Line 4 NFL \$900 1x 10/16 out due to rate between grid Sect 5 \$750 Sect 4 \$1000 MG offer NFL Sect 4 \$1000 Line 5 NFL \$1000 1x 10/16 out due to rate between grid Sect 5 \$900 Sect 4 \$1250 MG offer Need Sect 4 \$1250 to clear Line 9 New Girl/Grandfathered \$550 1x 10/11 due to schedule change MG offer 1x 10/11 Brooklyn 99/New Girl 8-9P Sect 5 \$400 ( You have \$100 left move to line 4) Please advise Thanks!
10/10/16 10:33 AM	Elizabeth Guy	
10/09/16 4:10 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).
10/09/16 4:10 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).
07/12/16 2:33 PM	RACHELLE RAY - Washington DC	Separation: 30
07/12/16 2:33 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information	
Market Budget:	\$68,654
WFFF Share:	13%
Comment:	
WCAX:	53%
WPTZ:	27%
WVNY:	7%

		Daypart Summary			
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$8,925.00	\$113.55	78.6
Total	100%	31	\$8,925.00	\$113.55	78.6

Monthly Summary		
Month	Spots	Dollars
2016-Oct	31	\$8,925.00
Total	31	\$8,925.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	10/10/16 6:58 PM	LAILA DAFARI	Revised	2		\$0
Makegood 2	10/10/16 4:39 PM	Elizabeth Guy	Confirmed			\$0
Makegood 1	10/10/16 10:33 AM	Elizabeth Guy	Confirmed			\$0

Changes: Total Spots from 29 to 31, Total GRPs from 76.3 to 78.6, Total CPP from \$116.97 to \$113.55, 6 buylines added or modified.  
Changes: Total GIMPs from 0 to 76, Total CPM from \$0.00 to \$116.972.48.





**KATZ**  
**TELEVISION**  
**GROUP**

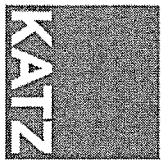
125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26245740	<b>Changes as of:</b> 10/11/2016 at 3:06 PM	<b>Version:</b> Highlighting Revision 5
<b>CPE:</b> 15/17/3214	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Total \$:</b> \$8,925.00
<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> Kelly Ayotte for Senator	<b>Total Spots:</b> 31
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Product:</b> AYOTTE/S/R	<b>Total CPP:</b> \$118.68
	<b>Agency Order #:</b> 5193690	<b>Primary Demo:</b> Adults 18+
	<b>Buyer:</b> Rambo, Ally	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> RACHELLE RAY - Washington DC 202-872-5880	<b>Assistant:</b> LAILA DAFTARI 202-872-5880
		<b>Traffic #:</b> 1393803
		<b>Separation:</b>

Comments: RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
REV- 9	Tu 8p-9p		NEW GIRL-FOX/GRANDFTHRD- FOX	\$500.00	3.4	30	1	0	0	0	0	0	0	0	\$0.00	\$147.06	0.0
Target & Index: 100, Nielsen: 0.8																	
REV+ 15	Th 9p-10p		Pitch	\$500.00	0.0	30	0	1	0	0	1	0	0	0	\$500.00	\$0.00	0.0
TOTALS:							5	4	8	4	0	5	5	31	\$8,925.00	\$118.68	75.2





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25245740	<b>Changes as of:</b> 10/11/2016 at 3:06 PM	<b>Version:</b> Highlighting Revision 5
<b>CPE:</b> 15/17/3214	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Total \$:</b> \$8,925.00
<b>Agency:</b> MENTZER MEDIA SERVICE	<b>Advertiser:</b> Kelly Ayotte for Senator	<b>Total Spots:</b> 31
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Product:</b> AYOTTE/S/R	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5193690	<b>Buyer:</b> Rambo, Ally	<b>Primary Demo:</b> Adults 18+
<b>Salesperson:</b> RACHELLE RAY - Washington DC 202-872-5880	<b>Con Type:</b> POLITICAL/VOTE	<b>Total GRP:</b> 75.2
	<b>Assistant:</b> LAILA DAFARI	<b>Traffic #:</b> 1393803
		<b>Separation:</b>

Special Instructions	
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Order Level Comments			
Date/Time	Added by	Comment	
10/11/16 9:02 AM	Elizabeth Guy	Line 9 New Girl/Grandfathered 1x out 10/11 due to Schedule changed to Brooklyn99/New Girl MG offer 1x 10/13 Pitch 9-10P \$500 Sect 5 Please advise Thanks!	
10/10/16 6:58 PM	LAILA DAFARI	RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).	
10/10/16 4:39 PM	Elizabeth Guy	MG offer on 10/10 has expired for Line 9 Line 9 1x 10/11 due to Schedule Change Brooklyn99/new Girl is airing MG offer 1x 10/14 Exorciest 9-10 Sect 5 \$500 Please advise Thanks! Line 4 NFL \$900 1x 10/16 out due to rate between grid Sect 5 \$750 Sect 4 \$1000 NFL Sect 4 \$1000 Line 5 NFL \$1000 1x 10/16 out due to rate between grid Sect 5 \$900 Sect 4 \$1250 MG offer Need Sect 4 \$1250 to clear Line 9 New Girl/Grandfathered \$550 1x 10/11 due to schedule change MG offer 1x 10/11 Brooklyn 99/New Girl 8-9P Sect 5 \$400 ( You have \$100 left move to line 4) Please advise Thanks!	
10/10/16 10:33 AM	Elizabeth Guy		
10/09/16 4:10 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).	
10/09/16 4:10 PM	RACHELLE RAY - Washington DC		
07/12/16 2:33 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).	
07/12/16 2:33 PM	RACHELLE RAY - Washington DC	Separation: 30	
07/12/16 2:33 PM	RACHELLE RAY - Washington DC	Separation: 30	

Competitive Information	
Market Budget:	\$68,654
WFFF Share:	13%
Comment:	
WCAX:	53%
WPTZ:	27%
WVNY:	7%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$8,925.00	\$118.68	75.2
<b>Total</b>	<b>100%</b>	<b>31</b>	<b>\$8,925.00</b>	<b>\$118.68</b>	<b>75.2</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	31	\$8,925.00
<b>Total</b>	<b>31</b>	<b>\$8,925.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/11/16 3:06 PM	LAILA DAFARI	Revised			\$0
Makegood 3	10/11/16 9:02 AM	Elizabeth Guy	Confirmed			\$0
Revision	10/10/16 6:58 PM	LAILA DAFARI	Confirmed	2		\$0



**KATZ**  
**TELEVISION**  
**GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract # 25245740</b>		<b>Changes as of: 10/11/2016 at 3:06 PM</b>		<b>Version: Highlighting Revision 5</b>	
<b>CPE: 15/17/3214</b>		<b>Flight: 10/11/16 - 10/17/16</b>		<b>Station: WFFF</b>	
<b>Agency: MENTZER MEDIA</b>		<b>Advertiser: Kelly Ayotte for Senator</b>		<b>Market: Burlington-Plattsburgh</b>	
<b>SERVIC</b>		<b>Product: AYOTTE/S/R</b>		<b>Office: WASHINGTON</b>	
<b>210 W. Pennsylvania Avenue</b>		<b>Agency Order #: 5193690</b>		<b>Primary Demo: Adults 18+</b>	
<b>Suite 250</b>		<b>Buyer: Rambo, Ally</b>		<b>Con Type: POLITICAL/NOTE</b>	
<b>Towson, MD 21204</b>		<b>Salesperson: RACHELLE RAY - Washington DC</b>		<b>Assistant: LAILA DAFITARI</b>	
		<b>202-872-5880</b>		<b>202-872-5880</b>	
				<b>Total \$: \$8,925.00</b>	
				<b>Total Spots: 31</b>	
				<b>Total CPP: \$118.68</b>	
				<b>Total GRP: 75.2</b>	
				<b>Traffic #: 1393803</b>	
				<b>Separation:</b>	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Makegood 2	10/10/16 4:39 PM	Elizabeth Guy	Confirmed			\$0
Makegood 1	10/10/16 10:33 AM	Elizabeth Guy	Confirmed			\$0
Revision	10/9/16 4:10 PM	RACHELLE RAY - Washington DC	Confirmed	1		\$0
Revision	10/9/16 4:07 PM	GOTOSTRATAIRay	Confirmed	16		\$4,750.00
Queued for Electronic Contracting	7/15/16 8:59 AM					\$0
Revision	7/12/16 2:33 PM	RACHELLE RAY - Washington DC	Confirmed			\$0
New	7/12/16 2:20 PM	RACHELLE RAY - Washington DC	New	12		\$4,175.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.